



WHITE GLOVE SERVICE COMPARISON

Accurate as of 12/2020

GUIDE				
	Included	Available at an additional cost	Unavailable	Unknown

Category: Event Consultation	LoudSwarm	HopIn	Pathable	vFairs	Bizzabo
Dedicated event support staff to review schedule and overall plan					
Content strategy meetings with engagement tips					
Digital asset consultation & optimization					
Promotional strategy review (with resources and templates provided)					
Post Event Recap Sessions					

Category: Content	LoudSwarm	HopIn	Pathable	vFairs	Bizzabo
Platform fully set up for client (schedule, speakers, talks, and more!)					
Setup and training of Slido					
Setup and coordination of banner ads					
Setup of intermission slideshow with music					
Integration with Slack and Slido with platform					
Setup of video streams and pre-recorded talks					

Category: People Coordination	LoudSwarm	HopIn	Pathable	vFairs	Bizzabo
Management of project deadlines					
Coordination with professional video production teams					
Moderator training					
Speaker guidance and resources					
Rehearsals prior to live event					

Category: Video Production	LoudSwarm	HopIn	Pathable	vFairs	Bizzabo
Quality checks on pre-recorded content					
Live Video Switching with dedicated A/V Personnel					
Rough cut video posted 10 min after live talk ends					
Upload fully processed videos into system post-event					

Category: Live Event Support	LoudSwarm	HopIn	Pathable	vFairs	Bizzabo
Dedicated support staff on hand throughout the event					
Access to Engineering team in case of a core technical issue					
Post-event attendee data					